

WHY COMPREHENSIVE DENTISTRY MAKES SENSE

"If you don't have time to do it right, when will you have time to do it over?"
— John Wooden

DID YOU KNOW?

- 27% of adults ages 20-44 have untreated tooth decay
- And by age 40, 66% of adults are already missing one or more teeth.
- In just 10 years, the number of people visiting the Emergency Department for toothaches and other avoidable dental concerns doubled to 2.1 million.

If you feel like you don't have time, money, or the courage to get needed dental work done, you are not alone.

Over time however, your smile continues to decay, making your problems worse AND more expensive.

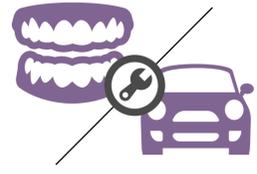


Thankfully, comprehensive (aka holistic) dentistry, makes all-in-one smile solutions easy, affordable, and practical for even the busiest among us.

TIP:

MAKE SURE YOUR DENTIST HAS A WIDE RANGE OF EDUCATION AND DENTAL EXPERIENCE.

DOING DENTISTRY RIGHT THE FIRST TIME MAKES GOOD SENSE



With comprehensive dentistry, we focus on fixing smiles and preventing smiles from needing to be fixed.

Similar to the way we give proper care to our vehicles.

Without proper smile maintenance, over time:	Without proper car maintenance, over time:
<ul style="list-style-type: none"> Teeth will become yellowish and brittle Foul-smelling bacteria can build-up Sensitivity to hot and cold Cavities can form Damage to roots of teeth Wear and tear of tooth surface Chipped, cracked, or broken teeth Discomfort or pain 	<ul style="list-style-type: none"> Oil needs to be changed Shocks need to be checked Filter needs to be replaced Fuses can blow Brake pads will be worn down Fine-tuning Scratches, paint-job, bodywork Suspension problems

WHEN IT COMES TO THE THINGS YOU VALUE MOST, DO YOU WANT A QUICK FIX THAT ONLY PUTS A BAND-AID ON THE PROBLEM OR AN ALL-IN-ONE SOLUTION THAT FIXES THE ROOT CAUSE OF A PROBLEM AND KEEPS YOUR LIFE BALANCED AND WORRY-FREE?

When your smile needs an emergency fix, due to neglect, this can result in:

- Hundreds of dollars spent in dental repairs
- Risk of losing your smile or even your life!
- Unpaid time off work
- Frustration visiting multiple dentists

When your car needs an emergency fix, due to neglect, this can result in:

- Hundreds of dollars spent in repairs
- Risk of a fatal accident later on!
- Unpaid time off work
- Frustration visiting multiple mechanics

"Every tooth in a man's head is more valuable than a diamond."
— Miguel de Cervantes

HEALTHY & BEAUTIFUL SMILES = CHEAPER, BETTER, SAFER IN THE LONG RUN
This holistic (or whole-person) approach to dentistry means:

LESS TIME	LESS MONEY	PREVENTING PROBLEMS	LOOKING EVER-SPECTACULAR
Reduce the number of appointments you need. You're busy, and we don't want you to have to take any unneeded time off work.	For every \$1 spent on comprehensive prevention, you save up to \$50 of restorative procedures later on.	Sealants, oral cancer screenings, and healthy hygiene habits protect your family from gum disease and other fatal conditions.	Having a healthy smile complements your facial features and makes you look youthful and attractive any way you look at it.
VS.			
MORE TIME	MORE MONEY	WORSE PROBLEMS	DECAYING CONFIDENCE
With traditional "drill & fill" dentistry, you would have to visit multiple dentists several times to address worsened dental concerns one by one.	For every \$1 you do not spend on preventive, you will end up paying up to \$50 to restore your smile and health (not counting commute expenses and unpaid time off work).	Idly putting off comprehensive dental treatment has led to oral cancer, missing teeth, heart disease, stroke, miscarriage, digestive disorders, and sexual dysfunction.	Feeling embarrassed and unattractive, many adults and teenagers hide their mouth or train themselves not to laugh or smile when around schoolmates, colleagues, and relatives.

SO, HOW DOES COMPREHENSIVE DENTISTRY WORK?

This holistic (or whole-person) approach to dentistry means:

Instead of just looking at the surface symptoms to provide a quick fix, a comprehensive dentist examines the possible causes of a dental problem and then provides a total and permanent solution—not just a quick fix.

A comprehensive dentist will make an accumulative lifetime examination of your smile to plan a dental solution that will give you a flawless smile once and for all.

It's important to consider such factors as:

- ✓ A misaligned bite
- ✓ A previous faulty dental restoration
- ✓ Current medication & diet
- ✓ Deteriorating bone or gum tissue
- ✓ A serious medical condition
- ✓ Your hygiene habits



IN THE SAME WAY, YOUR MECHANIC WOULD OPTIMIZE YOUR VEHICLE'S CONDITIONS ACCORDING TO ITS MAKE AND MODEL, THE CLIMATE YOU LIVE IN, THE AMOUNT YOU DRIVE, THE WEIGHT YOU TRANSPORT, AND THE ROADS YOU DRIVE ON...



YOUR DENTIST TAKES INTO ACCOUNT YOUR HYGIENE HABITS, DIET, APPEARANCE, AND WHOLE-HEALTH GOALS TO MAKE THE BEST TREATMENT FOR YOU AND YOUR BUDGET.

WHERE DO I FIND A COMPREHENSIVE DENTIST?

It matters which dental care provider you trust with your health and self-image. You need an expert whose expertise and genuine care demonstrates their commitment to your overall well-being and that of your family's.



Our comprehensive dentist has gone beyond the required training in dental school to provide the highest standard of education, treatment, and follow-up to protect the integrity of your family's bright smiles for years to come.

A COMPREHENSIVE DENTIST RESTORES BROKEN SMILES & PREVENTS HEALTHY SMILES FROM NEEDING FIXING.

In the end, when it comes to your oral health, being proactive is the smartest choice since it helps you avoid unnecessary expenses and inconveniences in the future.

<p>CONVENIENCE</p> <ul style="list-style-type: none"> Avoids unnecessary time away from work and home No need to file multiple insurance claims 	<p>HEALTH - REDUCE RISK OF:</p> <ul style="list-style-type: none"> Heart disease & stroke Miscarriage Digestive disorders Sexual dysfunction 	<p>CONFIDENCE</p> <ul style="list-style-type: none"> Optimizes your oral health Harmonizes your smile with your facial features Boosts self-confidence
--	---	--

- Advanced Screenings -----> Diagnose oral cancer's invisible signs early.
- 3D Digital Imaging -----> Gives you control over what your smile will look like.
- One-on-One Evaluations -----> Co-engineer long-lasting smiles.

The **GORMAN CENTER**
for FINE DENTISTRY

SCHEDULE YOUR APPOINTMENT

(651) 483-5134

smiles@drstevegorman.com

DO IT RIGHT THE FIRST TIME

Protect your self-image now and for decades to come by doing right by your smile the first time.

Your preventive and comprehensive dentist is eager to balance all aspects of dentistry to give you a perfect smile in function, biology, and physical attractiveness. All you need to do is ask.

SOURCES:

- <http://jdh.adha.org/content/79/1/11.full.pdf>
- <http://www.cdc.gov/nchs/fastats/dental.htm>
- <http://www.cdc.gov/nchs/data/databriefs/db197.htm>
- https://www.ada.org/-/media/ADA/Public%20Programs/Files/bringing-disease-prevention-to-communities_adh.ashx
- http://www.cigna.com/assets/docs/life-wall-library/Whygooddentalcareisimportant_whitepaper.pdf
- https://www.modahealth.com/pdfs/oebb/wellness/dentist_good_wallet.pdf