

The GORMAN CENTER

for FINE DENTISTRY

700 Village Center Drive #100
North Oaks, MN 55127

Phone: 651-483-5134

Fax: 651-483-2923

Email: jennifer@drstevegorman.com

LASERS IN DENTISTRY

MARCH 2007

Creating Perfectly Natural Smiles



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Special points of interest:

- Lasers are being used to treat cold sores in a matter of minutes
- Medical Insurance Benefits are beginning to cover some dental costs
- New financial options are now available
- We are more than just a cosmetic dentist
- Meet our newest staff members
- Have your smile transformed in minutes with a photograph

- Would you like to receive email confirmations for your appointments?
- Would you like to be able to view your treatment plan, payments, or appointments online?
- Would you like to receive this newsletter via email in the future?

If you answered yes to any of these, please email your email address to:

jennifer@drstevegorman.com

There is more to your Oral Health than you think

You may have heard over the past year new information regarding the connection to oral health and overall health; particularly in the areas of diabetes, heart disease, cardiovascular plaques, stroke, low birth weight and preterm babies and possibly Alzheimer's. The mode of connection is the introduction of bacteria into the bloodstream through bleeding gum tissues. In our efforts to achieve and maintain a healthy mouth we are now even more of an advocate for your overall health. Any indication of infection (bleeding, unhealthy tissue pocket depths, or bone loss) is an indication for Periodontal Therapy. New technological

advances are now available in our office with the use of micro ultrasonics and a diode laser to disinfect the pocket and tissue, allowing the body's own defenses to heal and to eliminate signs of infection. Our goal is to eliminate the transmission of oral bacteria into the bloodstream, improving overall health. One of our highly trained hygienists will be doing an evaluation for you at your next hygiene visit. We look forward to telling you more about these exciting technological advances.

We are also using the laser to treat unsightly cold sores. In a matter of minutes we can



The Diode Laser uses a particular wave length of light that is attracted to the bacteria that causes gingivitis and gum disease. Once attracted the bacteria is killed, thereby disinfecting the tissue space creating a healthful environment for healing.

instantaneously eliminate the pain and speed healing. With each treatment we reduce the likelihood of recurrence.

Insurance—Did you Know?

September 19, 2006—The Wall Street Journal Published an article "Health Plans Expand Dental Benefits". With the recent findings that poor oral health and infections in the mouth relate to other 'more expensive' health concerns, major medical insurance companies are beginning in 2007 to cover some dental services. This particularly applies to individuals in the higher risk categories of patients with heart disease, pregnant women and

diabetics. The insurance companies have found that spending a little on prevention will save them more in the long run on major medical expenses.

Check out your medical coverage you may be surprised what you find.

Happy New Year! Did you know that most dental benefit plans renew your benefits on January 1st. This means that you can now take advantage of possibly \$1,000 or more in benefits for yourself or your family. Typically benefits are per individual. Please phone us and we will be happy to review your treatment and payment options. Please do not wait for the end of the year, when our congested schedule may make it difficult to accommodate you at a convenient time.

Taking Medication for Osteoporosis? - A Must Read

If you take Bisphosphonate medication (Fosomax, Boniva, etc.) to help manage your osteoporosis we want you to know that we are aware of recent information regarding a risk factor associated with dental care. During specific dental procedures, typically surgical involving the jaw bone, there is an increased risk for osteonecrosis (death of the bone). The risk is greatest for people who have received the medication via IV usually during cancer treatment. Be assured that if you are scheduled for a procedure that puts you at risk we will discuss the necessary protocols and recommendations for care with you before proceeding.



More Than Just a Cosmetic Dentist

As you know we are constantly changing and adapting our practice to fit the needs of our clients. In doing so, we are making a renewed focus by letting everyone know that despite our expertise in cosmetic, aesthetic and functional dentistry, we are still a general and family dental practice. We continue to maintain routine health through hygiene visits and restore back teeth with the latest materials and technology to prevent fracture and breakage of teeth from old metal fillings. We are asking that you spread the word when you hear of someone looking for a general dentist, or of course a cosmetic dentist.

Staff Additions

Over the past year and a half we have added staff to better serve you. Tina Kendall (TK) came on board in March of 2005 as a dental assistant and has just recently completed her education as a dental hygienist. She will be serving you in both capacities. Tina Fox joined us in November of 2005 with 12 years experience as a dental assistant. In February of 2006 we were pleased to welcome Sarah Graumann as our full time dental hygienist. She holds a Bachelors degree from the University of Minnesota. Of course, Julie and Jennifer are still here to assist you with questions, scheduling and financial options.

Ever Wondered What You'd Look Like with a Different Smile?

Have ever thought about enhancing your smile, but just not ready to take the big step? We can help with a simple photograph. Stop in the office, let us take your picture and we will image your smile to show you what it could look like. It's just that simple and can be ready in a matter of days. Like what you see? Let us take care of the rest.

Whiten your Teeth in Just Two Hours

Ask about the Zoom in office whitening procedure to get you the results you've always wanted in just two hours. You can achieve the same results or better than traditional take home trays. And it's easy to maintain!

Call today for an appointment!

Do you Know your Financial Options?

We recognize that dental care is a long term investment. To assist you in attaining your goals of keeping your teeth a lifetime we offer several financial options.

- 12 Month Interest Free Financing
- 1.9% for 18 Months
- 3.9% for 24 Months
- The ability to extent financing for longer periods with varying interest rates based on qualification.

With a simple call to Capital One Financing with the amount of money you require you can be approved instantly. We take care of the rest and you will make minimum monthly payments to Capital One.

*12 month Interest Free Financing
Available to Qualified Applicants*

